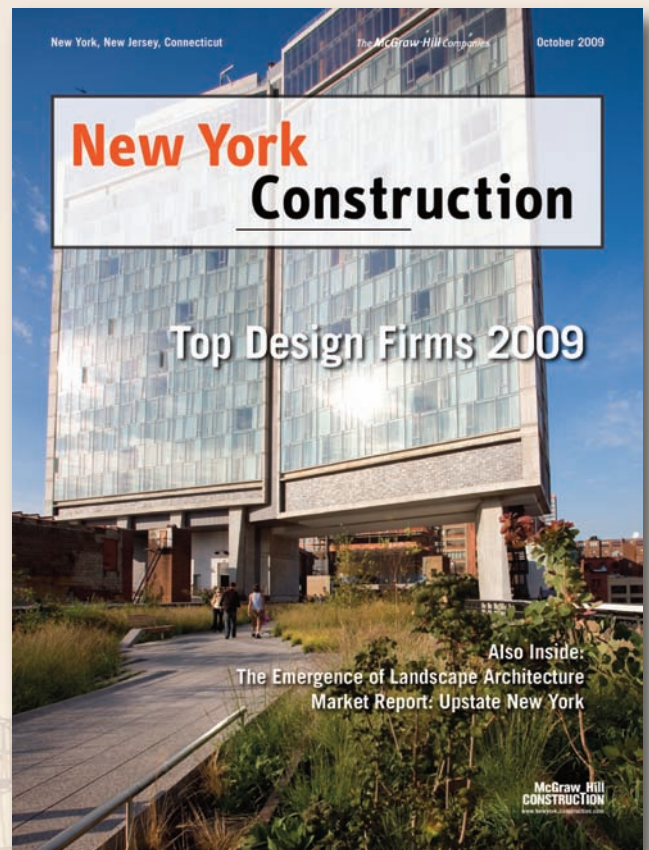


**NO OTHER PUBLICATION
PENETRATES THIS LUCRATIVE,
\$22.1 BILLION* REGIONAL MARKET
BETTER THAN *New York Construction*.**

The industry is evolving and *New York Construction* continually evolves to best suit your needs.

New York Construction draws upon the resources of McGraw-Hill Construction, including the most powerful brands in the industry, *Engineering News-Record (ENR)* and Dodge to name a few. We provide expertise that few other publications can—from cutting-edge economic research to trends in markets across the region and across the nation. These resources enable our editorial staff to better understand, and relate, the dynamic New York construction market to you.

Whether your objective is blanket coverage of your home market, as a target market for geo-expansion or to increase your market presence in order to be extra competitive, *New York Construction* is the place to be—online, in print and at our live events.



*Source: McGraw-Hill Construction, *New York Metro Construction* Mid-Year Outlook '09, Summer, 2009.

**MAKE CONNECTIONS WITH KEY DECISION-MAKERS...
OUR READERS ARE YOUR TARGET AUDIENCE!**

Print Circulation*	
Total Qualified Circulation:	6,424
Qualified Contractors, Owners, Subcontractors, Architects and Engineers:	4,545

Readership Base*:	
Equipment/Material Producers	14%
Owners/Public	9%
Professional Services/Other	15%
Engineers/Architects	24%
Contractors - Highway/Heavy, Building or Both	38%

Online Users**:	
Unique Visitors/Month:	13,773
Page Views/Month:	41,500

New York Construction readers are **Interested. Involved. Interactive. Important.**
They're an invaluable link between **you...and your next project!**

Sources: *June '09 ABC Statement, **Web Trends, Jan.-June '09, Page Views based on average impressions per ad placement from OAS Ad Tracking System, Jan-June '09.