



### Marketplace

No other publication penetrates the **\$33 billion\*** regional market that includes New York, New Jersey and Connecticut better than *New York Construction*.

### Editorial

Our editorial staff has a finger on the pulse of the market. They gather, refine and deliver local news and local information on the people, projects, and products that shape construction in the New York area.

### Circulation

*New York Construction* delivers news and analysis to real estate, design and construction professionals throughout the New York region, online and in print. Make connections today!

### Online

- 17,142 Unique Visitors\*\*
- 59,420 Monthly Impressions\*\*

### Print

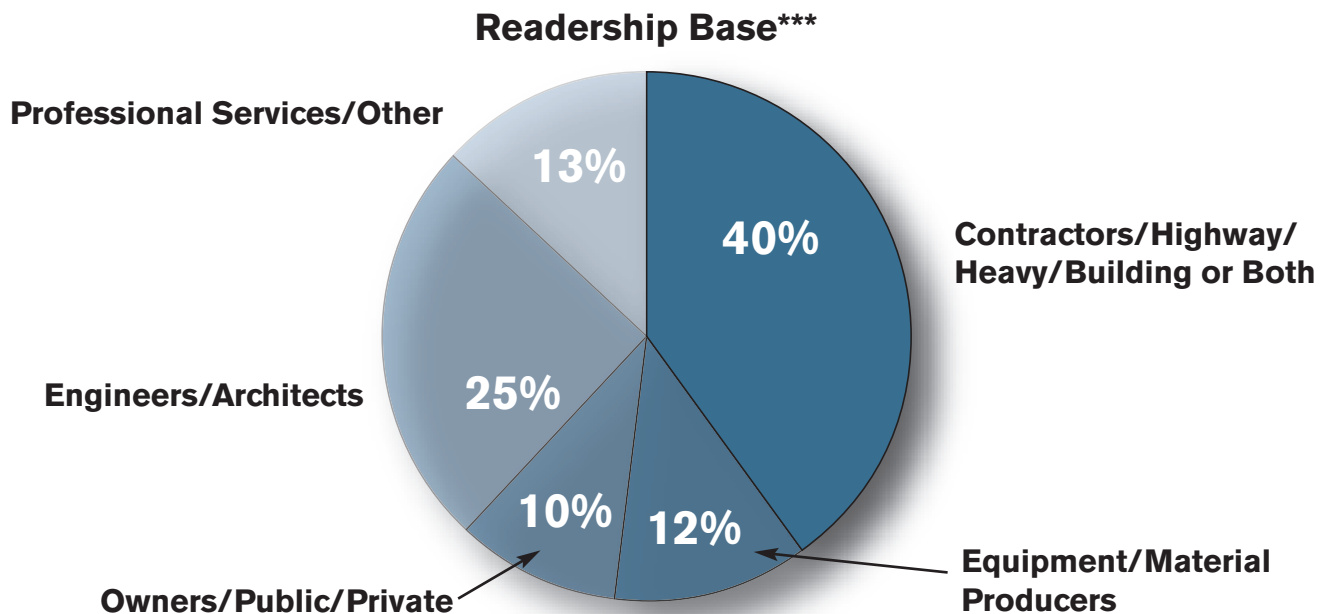
- 6,790 qualified contractors, owners, subcontractors, architects and engineers\*\*\*

### Marketing Opportunities

*New York Construction* gives you industry-wide reach and cost-effective exposure to the local industry professionals buying and specifying your products and services.



Make Connections with the Key Decision-Makers...our readers are your target audience!



Source: \*McGraw-Hill Construction's Research & Analytics, NY Mid-Year Outlook 2008. \*\*Web Trends, April - Sept. 2008. \*\*\*Dec. 2008 ABC Statement